

IQEQ  
**LAUNCHPAD**

A circular icon with a teal border. Inside the circle, a black hand is shown launching a black rocket. The rocket has a teal flame at its base. A teal female symbol (a circle with a cross) is positioned at the bottom left of the circle.

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Support for women  
launching their first fund

## Introduction

At IQ-EQ we are committed to diversity and inclusiveness within our organisation and now we want to take that mission to a wider audience with IQ-EQ Launchpad, a unique initiative which aims to support women launching their first fund.

We believe that achieving gender equality is not only a good thing, but is the right thing, and that leadership is required to drive that change.

We believe there's both a moral imperative and a business opportunity in addressing the

gender imbalance within the asset management industry and have leveraged our business model and contacts to put together a comprehensive support package to help first time women fund managers succeed.

Our initiative provides preferential service terms, access to a global network, knowledge sharing and a suite of services designed to overcome the specific challenges faced as a first time women fund manager.

## IQ-EQ Launchpad

Our unique suite of fund administration solutions for women setting up their first fund includes:

### 1. Our preferential service terms

We are offering a 15% discount on key administration services in all our jurisdictions for the first three years and, as we know that timing is critical, a preferential payment plan linked to your fund milestones.

### 2. Our expertise and professional network

IQ-EQ provides access to a network of professionals with unparalleled expertise across all asset classes. We support 10 out of the world's 15 leading private equity firms\* and with over \$500bn assets under administration in 24 jurisdictions, we are truly global.

### 3. Know-how and capacity building

Through this programme, we will offer web-based training and hybrid/in-person workshops to cover multiple key considerations in setting up a private fund. We have leveraged on our experience helping first time fund managers to develop a tailor-made training programme for women launching their first fund. Our training specialists have experience delivering training sessions to first time fund managers with trade key associations including BVCA, AVCA, IVCA and the recipients of 2X Challenge, a G7 Development Finance Institutions' initiative.

### 4. We co-create solutions with you

Each fund manager has a unique process therefore we build the right solutions with you and for you, ensuring you can realise the ambition for your fund. You will have access to a team of experts with strong expertise and track record in helping first time fund managers.

### 5. Delivery through gender smart practices

By committing to the UN Sustainable Development Goals of Gender Equality and Decent Work & Economic Growth, we commit to accountability through the delivery of our gender programme and ongoing client services. We will do this through the collection of data and metrics for the gender-equitable management of performance and by incentivising behavioural change within our firm and with our clients.

\* According to the Private Equity International (PEI) 300 top PE global firms list

## Your IQ-EQ Launchpad team

Your IQ-EQ team will be led by multi-jurisdictional senior practitioners with deep industry expertise and experience. They will work closely with you to develop a dedicated team built around your needs, ensuring consistent support, service levels and expertise.

## Key programme contacts

To discuss your requirements and how we can support you, contact a member of the team. They would be delighted to take your call.



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